

# **Official Rules of a Prize-winning Game “Mobile Payment with #GoMobile”, organized by UniCredit Bulbank AD**

## **SECTION 1: ORGANIZER OF THE GAME**

1.1. UniCredit Bulbank AD, UIC 831919536, hereinafter the “Organizer” or the “Bank”, organizes a prize-winning game “Mobile Payment with #GoMobile” (hereinafter (the) “Game”) for intrabank transactions to a mobile number in Bulbank Mobile, which is the service for mobile banking, during the period and under the terms and conditions specified in these Official Rules.

1.2. These Official Rules of the prize-winning Game organized by UniCredit Bulbank AD are published on the corporate website of UniCredit Bulbank AD: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg), and will be available throughout the entire period of the Game.

1.3. The Organizer shall have the irrevocable right, unilaterally and without motivating its decision, to change the time period or terminate the Game at any time as well as to change its Official Rules, whereby it shall communicate these changes by publishing them on the website: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg). In such cases no compensation shall be payable to the participants.

## **SECTION 2: MECHANISM AND TERMS AND CONDITIONS FOR PARTICIPATION IN THE GAME**

2.1. All individuals of legal age who are registered customers of UniCredit Bulbank AD before the start of the Game, namely before 00:00 h. on 01.10.2022, and who during the period of the Game, as well as under the terms and conditions specified below, have made at least 5 (five) intrabank transactions to a mobile number in the mobile banking app Bulbank Mobile, each time entering the text “#GoMobile” as the reason for the money transfer, are eligible to participate in the Game.

2.2. Intrabank payments by customers, which are made through the option for a mobile direct transfer in the period from 0:00 h. on 01.10.2022 until 23:59 h. on 31.12.2022 in the Bulbank Mobile service app, and entered by the Bank into the accounts, are allowed in the Game.

2.3. Bank transfers, which have been executed in line with the procedure and rules of the Game, with the text “#GoMobile” written in the fields “Reason” or

“Additional details” in the electronic form for a payment order of a mobile transfer within the Bulbank Mobile service of the Bank, are allowed in the Game.

2.4. Where an intrabank transfer is made in accordance with the terms and conditions of Section 2 but the text entered by the customer in the fields “Reason” and “Additional details” in the mobile app contains obscene language, the participant will not be allowed to participate in the Game and the prize draw.

2.5. Participation in the Game is possible only in compliance with these Official Rules. Where in the period of the Game, through the Bulbank Mobile service, at least five intrabank payments to a mobile number are made by customers of the Bank registered as such before the start of the Game, it shall be automatically considered that the customer accepts to be included in the Game and that he/she agrees with these Official Rules and the terms and conditions for participation. In case a bank customer does not accept these terms and conditions of the Game, as well as in case a customer activates in his/her profile the Bulbank Mobile service in the period of the Game but does not want to participate in it, he/she must explicitly state his/her disagreement by contacting the Call Center of UniCredit Bulbank AD at 07001 84 84 or by visiting a branch of the Bank.

2.6. Employees of the companies of the Group of UniCredit Bulbank AD are not eligible to participate in the Game.

2.7. By participating in the Game, each participant is deemed to have been acquainted with and to have accepted the Information about the Protection of Personal Data of the Participants as specified in Section 7 of these Official Rules.

### **SECTION 3: DURATION OF THE GAME**

3.1. The Game will start on 01.10.2022 at 00:00 h. and will end on 31.12.2022 at 23:59 h.

### **SECTION 4: PRIZES**

4.1. The following **prizes** will be awarded in the Game:

- **Huawei Watch GT 3 42mm** smart watch – 1 prize
- **Huawei Watch GT 3 46mm** smart watch – 1 prize
- **Huawei Nova 10** smart watch – 1 prize

4.2. The prizes awarded in the Game cannot be replaced with their cash equivalent, nor can they be awarded to other people who are not prize winners in the Game.

4.3. One and the same participant cannot win more than one prize from the Game.

4.4. According to Art. 12, para. 1 in conj. with Art. 13, para. 1, item 21, and Art. 38, para. 14 of the Income Taxes on Natural Persons Act (ITNPA), non-monetary prizes with a value over BGN 100.00 from games of chance constitute a taxable income of the individual who receives them. The Bank shall accrue and pay at its own expense the payable final tax.

4.5. The non-monetary prize received is an income, which does not require declaration by the winners in the annual tax return under Article 50 of the ITNPA due to the fact that the prizes are subject to a final tax.

## **SECTION 5: PRIZE DRAW AND NOTIFICATION TO THE PRIZE WINNERS**

5.1. The names of the prize winners in the Game will be drawn by lottery in the presence of a notary public on 09.01.2023.

5.2. Additionally, two alternate prize winners will be drawn by lottery for each of the prizes referred in Section 4.

5.3. All prize winners will be informed about the prizes won with a message in the mobile app of the Bulbank Mobile service and through a phone call by a representative of the Bank on the phone number provided by the customer and available in the Bank's information system, unless they have explicitly stated their refusal to participate in the Game, pursuant to Section 2, item 2.5. above.

5.4. The drawn winners are not obliged to accept and have the right to refuse the prizes provided to them by the Bank. In such case the alternate winner who is drawn first for the respective prize shall be deemed to be the winner and the procedure under Art. 5.5 shall be followed.

5.5. In case it is impossible to contact a winning participant within 48 (forty-eight) hours from the phone call by a representative of the Bank, the alternate winner who is drawn first for the respective prize shall be deemed to be the winner. The drawn winner shall be notified in accordance with the procedure specified above – by a message in the winning participant's personal profile in the Bulbank Mobile service app and by a subsequent phone call to the participant by a representative of the Bank. In case the drawn alternate winner also cannot be contacted within the period specified hereunder, then the second alternate winner shall be deemed to be the prize winner and the same notification procedure shall be followed. The

alternate winner selection mechanism shall be repeated until the number of alternate participants is exhausted.

5.6. After receiving the explicit consent of the winners in a phone call from the Call Center, their names or initials will be published on the corporate website of UniCredit Bulbank AD – [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg).

5.7. UniCredit Bulbank AD shall not be held liable in case a winner in the prize-winning Game has provided, as a customer of the Bank, incorrect data or has not updated his/her details for contact with the Bank.

## **SECTION 6: DISTRIBUTION OF THE PRIZES**

6.1. The Prizes will be sent to the winners by courier to the mailing address entered in the system of UniCredit Bulbank AD or to an address explicitly indicated by the customer upon receiving the notification of the prize.

6.2. Each winner will be able to receive his/her prize after signing a handover protocol, which will be provided to him/her by the courier or a representative of the Bank.

6.3. Upon receiving the prizes, prize winners shall present an ID document in order to be identified as winners in the Game.

6.4. In case a selected winner states his/her disagreement to further participate in the Game under the procedure of item 2.5., or respectively expresses his/her disagreement to provide data in order to receive the prize he/she has won, the Organizer will not be able to award the prize to the winner.

## **SECTION 7: PROCESSING OF PERSONAL DATA**

7.1. The personal data of the participants in the Game will be used by UniCredit Bulbank AD only for ensuring the normal course of the Game, including for receiving the prize and in accordance with the requirements of the applicable legislation on the protection of personal data.

7.2. The Organizer of the Game is UniCredit Bulbank AD, UIC: 831919536, registered seat and management address: City of Sofia, 7 Sveta Nedelya Sq., phone number: 0700 1 84 84.

7.3. For the purposes of conducting and participation in the Game, the Organizer shall process information available in the Bank's information system which constitutes personal data of the participants, such as: names, personal

number, IBAN of bank account, contact details and delivery address in case of winning a prize.

7.4. In compliance with the requirements of the tax legislation, upon providing a prize to a participant, his/her personal data shall be processed for the purpose of declaring the taxable income /names, personal number and other data required as per the tax legislation/. The personal data processed for the purposes of compliance with the requirements of the tax legislation will be provided to the relevant state revenue authorities.

7.5. In case a participant who has been awarded a prize does not agree with the processing of his/her personal data for the purposes of declaring the prize received to the relevant tax authorities in accordance with the applicable tax legislation, he/she must explicitly state his/her disagreement to the Organizer. A participant may also state his/her disagreement when he/she is contacted by phone regarding the prize he/she has won, or he/she may inform the Organizer by contacting the Call Center at 0700 1 84 84 or by visiting a convenient bank branch/office within 5 business days after he/she has been notified of the prize. In case a participant does not agree to the processing of his/her personal data for the purposes of declaring the received prize under the ITNPA, he/she cannot further participate in the Game or receive a prize.

7.6. For the purpose of sending the prize by the Organizer and for the prize to be received, with the consent of the winning participant personal data will be processed such as names, delivery address, contact details: telephone number, address of the participant.

7.7. After the prize draw in the presence of a notary public has finished, the winners in the prize-winning Game shall be listed in a dedicated Statement which shall be certified by the notary public. The Statement shall contain the names and personal numbers of the winning participants, and shall be prepared in two copies (one for the Bank and one for the notary public certifying the Statement).

7.8. Personal data of non-winning participants processed solely for the purposes of conducting the Game shall be deleted by the Organizer immediately after the drawing of the winners on the date specified under item 5. 1. Date.

7.9. The personal data of prize winners processed solely for the purposes of the Game shall be deleted after the expiry of one year after the end of the Game. The data required for tax purposes shall be stored in accordance with the procedures, requirements and time limits foreseen in the applicable tax legislation.

7.10. Each participant in the Game shall have the right to request access to, rectification, erasure or restriction of his/her personal data processing, as well as the right to data portability, and can also object to the processing on the basis of a legitimate interest.

7.11. Participation in the Game is entirely voluntary and every participant shall have the right to refuse to participate in the Game at any time under the procedure of item 2.5. In such case he/she shall lose the right to continue his/her participation in the Game or to receive the prize that he/she has won.

7.12. You can contact UniCredit Bulbank's Data Protection Officer at the following address: [DPO@UniCreditGroup.BG](mailto:DPO@UniCreditGroup.BG), 7 Sveta Nedelya Sq., 1000 Sofia, Bulgaria.

7.13. If you believe that your rights concerning the processing of personal data have been violated, you can file a complaint with the Commission for Personal Data Protection at the following address: No 2 Tsvetan Lazarov Blvd., 1592, Sofia, Bulgaria.

7.14. Customers of UniCredit Bulbank AD can receive the full information about their processed personal data in accordance with Regulation EU 2016/679 on the following web address: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg), Personal Data Protection Section, as well as at a bank branch or office convenient for them.

## **SECTION 8: GENERAL PROVISIONS**

8.1. The Bank shall provide the non-monetary prizes to the winners in their original packaging and as they have been received from the respective provider.

8.2. The Bank is not to be held liable for the suitability, quality and proper functioning of the prizes provided in this Game. The responsibility for this, as well as for their warranty maintenance and claims, shall be entirely borne by the respective merchant and/or manufacturer.

8.3. The Bank shall not be held liable in case the prize or any part of it cannot be received because the winner and/or his/her representative cannot be identified when receiving the prize or a part of it in accordance with the above procedure, or due to any other technical and/or legal obstacles.

8.4. The Bank shall not be held liable in case a winner cannot receive a prize due to incorrect, false or invalid contact details provided in the Bank's information system.