

# **Official Rules of a discount campaign “Pay by a UniCredit Shopping Card and save”, organized by UniCredit Bulbank AD**

## **SECTION 1: ORGANIZER OF THE CAMPAIGN**

1.1. UniCredit Bulbank AD, with UIC 831919536, hereinafter referred to as the “Organizer” or the “Bank”, organizes the discount campaign “Pay by a UniCredit Shopping Card and save” (hereinafter referred to as the “Campaign”) for making payments by use of credit cards UniCredit Shopping Card issued by UniCredit Bulbank AD during the period and under the terms and conditions specified in these Official Rules.

1.2. These Official Rules of the discount campaign “Pay by a UniCredit Shopping Card and save” are published on the corporate website of UniCredit Bulbank AD: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg), and will be available throughout the whole period of the Campaign.

1.3. The Organizer shall have the irrevocable right, unilaterally and without motivating its decision, to terminate or extend the Campaign at any time, as well as to amend the Official Rules in case of force majeure circumstances, only after providing a notification of the changes in advance on the following website: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg). In such cases no compensation shall be payable to the participants.

## **SECTION 2: TERMS AND CONDITIONS AND MECHANISM FOR PARTICIPATION IN THE CAMPAIGN**

2.1. All individuals of legal age who have a credit card UniCredit Shopping Card issued by UniCredit Bulbank AD before or during the Campaign are eligible to participate.

2.2. Each client who within any of the subperiods of the Campaign makes a payment, amounting to at least BGN 50 with his/her UniCredit Shopping Card at a POS terminal and/or online in Bulgaria or abroad, will get a discount of 5% of the value of his/her purchases but no more than BGN 100 in total for one subperiod.

2.3. The payments providing the right to participate in the Campaign and providing a discount to the Client, have to be executed only with a credit card

UniCredit Shopping Card, where as at the date of providing the discount, the card should have an “Active” status.

2.4. A client can make an unlimited number of payments but will get a discount only for those amounting to at least BGN 50 (as per the terms and conditions under item 2.2.).

2.5. Pursuant to item 2.1. above, each Client of the Bank shall be automatically granted the right to be included in the Campaign and to receive a discount where by performing payments with a credit card UniCredit Shopping Card meeting the requirements under Section 2, the Client accepts these Official Rules and the terms and conditions for participation in the Campaign. If a client of the Bank who meets the terms and conditions of item 2.1. and item 2.2 does not want to participate in the Campaign, he/she shall explicitly express his/her disagreement at a bank office or by contacting the Call Center of UniCredit Bulbank AD.

2.6. Employees of the companies of the Group of UniCredit Bulbank AD are not eligible to participate in the Campaign.

### **SECTION 3: DURATION OF THE CAMPAIGN**

3.1. The Campaign starts at 00:00 am on 15.08.2022 and shall continue until 23:59 pm on 15.10.2022. The Campaign will include 2 independent subperiods as follows:

- First subperiod: 15.08.2022 – 14.09.2022.
- Second subperiod: 15.09.2022 – 15.10.2022.

### **SECTION 4: PROVIDING A DISCOUNT TO CLIENTS**

4.1 The cash equivalent of the provided discount shall be provided to the Client through a bank transfer on a current account in his/her name in the Bank or directly to the repayment account linked to his/her UniCredit Shopping Card in case the Client does not have another active current account.

4.2 The provided discount will be transferred on an account of the Client within 20 days after the end of the specific subperiod of the Campaign.

4.3 The cash transfer of the amount corresponding to the received discount will be visible as a separate transaction in the bank statement of the account of the client for the relevant month.

4.4 Clients meeting the requirements under Section 2, shall have the right to participate in any of the subperiods of the Campaign and to receive a discount from their purchases, if for this purpose they have fulfilled the necessary requirements.

## **SECTION 5: PROCESSING OF PERSONAL DATA**

5.1. The personal data of the participants in the Campaign will be used by UniCredit Bulbank AD only for ensuring the normal course of the Campaign, including for receiving a discount and in accordance with the requirements of the applicable legislation on personal data protection.

5.2. The Data Controller for the purposes of the Campaign is the Organizer of the same: UniCredit Bulbank AD, UIC: 831919536, with registered seat and management address: City of Sofia, 7 Sveta Nedelya Sq., phone number: 0700 1 84 84.

5.4. For the purposes of identification of participating payments and performing refund transactions (providing the discounts in their cash equivalent), the Organizer shall use information that is part of its information system for processing payments with bank cards.

5.5. Participation in the Campaign is completely voluntary and each participant has the right to refuse to participate under the terms of item 2.5. In that case he/she shall lose the right to continue his/her participation in the Campaign or to receive the discount.

5.6. You can contact UniCredit Bulbank's Data Protection Officer at the following address: [DPO@UniCreditGroup.BG](mailto:DPO@UniCreditGroup.BG), 7 Sveta Nedelya Sq., 1000 Sofia, Bulgaria.

5.7. If you believe that your rights regarding the processing of personal data have been violated, you can file a complaint with the Commission for Personal Data Protection at the following address: No 2 Tsvetan Lazarov Blvd., 1592, Sofia, Bulgaria.

5.8. Clients of UniCredit Bulbank AD can receive the full information about their processed personal data in accordance with Regulation EU 2016/679 on the following web address: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg), Personal Data Protection Section, as well as at a Bank branch or office convenient for them.

## **SECTION 6: GENERAL PROVISIONS**

**6.1.** The Bank shall not be held liable for any delay in the refunding of the amounts due to technical problems or delay in the payment services.

6.2. The Bank shall not be held liable in case the physical location for performing payments does not have an installed POS terminal or if it has such but it does not accept payments by a credit card UniCredit Shopping Card.