

# **Official Rules of a Prize-winning Game ‘Win a ticket for Ultra Europe music festival in Split with a Debit Mastercard Youngsters’, organized by UniCredit Bulbank AD**

## **SECTION 1: ORGANIZER OF THE GAME**

1.1. UniCredit Bulbank AD, UIC 831919536, hereinafter referred to as Organizer or the Bank organizes a prize-winning game ‘Win a ticket for Ultra Europe music festival in Split with a Debit Mastercard Youngsters’ (hereinafter referred to as the Game) for making POS and online payments with Debit Mastercard Youngsters issued by UniCredit Bulbank during the period specified in these Official Rules.

1.2. The Official Rules of the prize-winning game ‘Win a ticket for Ultra Europe music festival in Split with a Debit Mastercard Youngsters’, organized by UniCredit Bulbank, are published on the corporate website of UniCredit Bulbank AD [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg) and are available for the duration of the Game.

1.3. The Organizer has the irrevocable right to change or terminate the duration of the Game at any time as well as amend its General Terms and Conditions by publishing the changes on the website: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg). In such cases no compensation is payable to the participants.

1.4. MasterCard Europe SA, a Belgian joint-stock company (MasterCard) is not a Organizer of the game and is not responsible for the participants, the winners, third natural persons and/or legal entities, state bodies, institutions, organizations and alliances in relation to the conduction of the Game. Participants shall address the Organizer with regard to any issues related to the organization and conduction of the Game.

## **SECTION 2: TERMS AND CONDITIONS AND MECHANISM FOR PARTICIPATION IN THE GAME**

2.1. Any natural person who has reached the age of majority and is a holder of a valid Debit Mastercard Youngsters, issued by UniCredit Bulbank, UIC 831919536, before the start date of the Game, and more specifically, 27.05.2019, is eligible to participate.

2.2. Each holder of a valid Debit Mastercard Youngsters issued by UniCredit Bulbank, UIC 831919536, before the start date of the Game, and more specifically, 15/03/2019, with which at least one valid payment is made during the period of the Game, can enter the prize draw.

2.3. A valid payment shall be a payment made through a POS terminal at a merchant outlet in Bulgaria or abroad, including, on websites, with a valid debit card in accordance with item 2.1. and item 2.2. above. Transactions for cash withdrawals from an ATM or at a bank branch/business center or another way of cash withdrawal as well as payments made with Debit Mastercard Youngsters issued by UniCredit Bulbank, UIC 831919536, after the start date of the Game, and more specifically, 15/03/2019, cannot enter the prize draw.

2.4. Each valid payment with a Debit Mastercard Youngsters under the conditions specified above shall allow the cardholder to participate additional number of times (1 valid payment = 1 entry in the Prize Draw, 2 valid payments = 2 entries in the Prize Draw, 3 valid payments = 3 entries in the Prize Draw, etc.).

2.5. Each participant can participate in the Game an unlimited number of times.2.5. Each bank customer who complies with the conditions of section 2 by carrying out POS and online transactions with a Debit Mastercard Youngsters issued by UniCredit Bulbank during the duration of the Game is automatically entitled to participate in the Game and shall be deemed to have accepted the conditions of the Game and the rules for participation in it.

2.6. By participating in the Game each participant is deemed to have become familiar with and accepted the information for personal data protection of participants specified in Section 7 of these Official Rules. If a bank customer who complies with the conditions of Section 2 does not want to participate in the Game, s/he shall explicitly express her/his disagreement at a branch of the Bank or by contacting the Call Center of UniCredit Bulbank AD.

2.7. Employees of UniCredit Bulbank AD and their families are not eligible to participate in the Game.

### **SECTION 3: DURATION OF THE GAME**

3.1. The Game starts at 0:00 am on 27.05.2019 and lasts until 23:59 pm on 23.06.2019.

### **SECTION 4: PRIZES**

4.1. Throughout the duration of the Game the Organizer will award two prizes in total to prize winners. Each prize is a package for two people which includes:

- VIP tickets for Ultra Europe music festival in Split, Croatia which will take place from 12.07.2019 until 15.07.2019;
- Round-trip plane tickets and organized transportation, including airport – hotel – airport transfer from Sofia, Bulgaria to Split, Croatia;
- Transfer from the hotel to the stadium where the festival will take place and back to the hotel;
- Hotel accommodation throughout the duration of the festival (3 nights).

4.2. The prizes awarded in the Game cannot be replaced with a cash equivalent or awarded to other people who are not prize winners. The prizes do not include and do not provide amounts for additional costs to prize winners.

4.3. Pursuant to Art. 13, para.1, item 21 of the Income Taxes on Natural Persons Act any prizes and merchandise prizes from games of chance exceeding BGN 100,00, shall be taxable for the natural person who receives them. The Bank shall pay the tax payable by the prize winner at its own expense and shall issue a certificate as per a template.

4.4. Each participant shall be responsible on its own to submit an annual tax return in accordance with the period and procedures specified in the Income Taxes on Natural Persons Act.

4.5. If a prize winner does not accept processing of his/her personal data for the purposes of reporting of the prize before the respective tax bodies pursuant to the applicable tax legislation, s/he shall explicitly express his/her disagreement before the Organizer not later than the date of notification of the prize winner in case the prize winner is contacted by phone. If the prize winner is notified by e-mail, the latter can express his/her disagreement by contacting the Organizer's Contact Center at: 0700 1 84 84 or by visiting a bank branch/office, including signing a Statement of receipt delivered by a courier in accordance with the procedure specified in Section 6. In this case, the prize winner no longer has the right to participate in the Game and receive the prize.

## **SECTION 5: PRIZE DRAW AND NOTIFICATION OF PRIZE WINNERS**

5.1. The names of the prize winners selected at random on 26.06.2019 in the presence of a notary.

5.2. During the prize draw of the winners 3 alternate prize winners shall also be randomly selected.

5.3. A bank representative shall notify all prize winners by phone or e-mail, depending on their contact details available in the bank information system unless they have explicitly stated their refusal to participate in the Game, pursuant to section 2, item 6 above.

5.4. If a prize winner cannot be contacted within 48 (forty-eight) hours of the phone call and/or sending an e-mail, the first selected alternate winner shall be deemed a prize winner who shall be notified in the same way. If the first selected alternate winner cannot be contacted within the period specified in this item either, the second alternate winner shall be deemed a prize winner who shall be notified in the same way until the exhaustion of all alternate winners on the list.

5.5. Upon receipt of the explicit consent of the winners, verified in the Statement of Acceptance under Section 6, their names or initials will be published on the corporate website of UniCredit Bulbank AD – [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg).

5.6. UniCredit Bulbank AD shall not be liable in case a winner in the prize-winning Game as a customer of the bank has provided false or outdated contact information.

## **SECTION 6: DISTRIBUTION OF THE PRIZES**

6.1. Prizes will be sent to the winners by courier to the mailing address entered in the system of UniCredit Bulbank AD or to an address for receipt explicitly indicated by the customer upon his/her notification of the prize.

6.2. Every winner can receive his/her prize after signing a Statement of Acceptance which will be provided by courier.

6.3. Upon receiving the prizes winners shall present an ID document in order to identify themselves as winners in the game.

6.4. If a selected winner withholds his/her consent to further participate in the Game or provide data in order to receive the prize respectively, the Organizer will not be able to award the prize to the winner.

## **SECTION 7: INFORMATION ABOUT PERSONAL DATA PROTECTION OF PARTICIPANTS IN THE GAME**

7.1. UniCredit Bulbank AD, UIC: 831919536, is a controller of personal data, registered seat and management address: 7, Sveta Nedelya Sq., Sofia, Bulgaria. 0700 1 84 84.

7.2. MasterCard does not have access to and does not receive data about the participants in the Game related to the mechanism of its conduction or the award of prizes to winners.

7.3. For the purposes of conducting and participating in the Game, the Organizer collects and processes information constituting personal data about the participants such as names, contact data such as telephone/e-mail/delivery address in case a prize is won.

7.4. If a winner is drawn in compliance with the requirements of tax legislation personal data (full name, personal number and data in accordance with tax legislation) shall be processed for the purposes of reporting taxable income. Personal data processed for the purposes of compliance with the requirements of tax legislation shall be provided to the relevant state revenue authorities.

7.5. Following the consent of the prize winner personal data such as full name, delivery address, contact data such as a phone number/e-mail shall be processed for the purposes of the delivery of the prize by Organizer and its receipt.

7.6. The personal data of non-selected participants which is processed solely for the purposes of the Game shall be deleted by the Organizer immediately after the end of the Game.

7.7. The personal data of prize winners processed solely for the purposes of the Game shall be deleted after the expiry of a year after the end of the Game. The data required for tax purposes shall be stored in accordance with the procedures, requirements and periods of the applicable tax legislation.

7.8. Upon receipt of the prize a prize winner can grant his/her explicit written consent that personal data such as name, photographs and other data expressly approved by the prize winner can be used by the Organizer for marketing purposes in relation to the Game and be published on the corporate website of UniCredit Bulbank AD: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg) or be incorporated in other advertising materials without additional remuneration to the winner by the Organizer. If the winner refuses to grant consent for data processing by the

Organizer for marketing purposes, s/he does not forfeit the right to receive the prize.

7.9. Every participant in the Game has the right to request access to, rectification, erasure or restriction of the processing of his/her personal data as well as the right to data portability. You can object to processing on the basis of a legitimate interest.

7.10. Participation in the Game is entirely voluntary and every participant has the right to withhold consent for participation in the Game at any time. In this case the participant loses the right to continue participating in the Game.

7.11. You can contact UniCredit Bulbank's Data Protection Officer at the following address: DPO@UniCreditGroup.BG, пл. 7, Sveta Nedelya Sq., 1000, Sofia, Bulgaria.

7.12. If you believe that your rights regarding the processing of personal data have been violated, you can file a complaint with the Commission for Personal Data Protection.

7.13. The personal data of participants required so that the Game can take place shall be used by UniCredit Bulbank in accordance with the requirements of applicable personal data protection legislation.

7.14. UniCredit Bulbank AD's customers can receive detailed information about personal data protection pursuant to Regulation (EU) 2016/679 at the following address: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg), Personal Data Protection Section as well as at a suitable bank branch/office.

## **SECTION 8: GENERAL PROVISIONS**

8.1. The Bank is not liable for the organization and conduction of Ultra Europe music festival in 2019 in Split, Croatia. If the festival is delayed or cancelled, the Organizer does assume any responsibility or pay the winner any compensation or indemnity.

8.2. The Bank shall not be held liable if, due to an extraordinary event or force majeure by reason of the behaviour of third parties or external events, the flight/s of the airline from which the tickets are bought cannot take place.

8.2. The Bank shall not be held liable in case the prize cannot be received because of impossibility for the winner and/or his/her representative to be identified upon delivery of the prize or part of it pursuant to the above provisions or because of other technical and/or legal obstacles.

8.3. The Bank shall not be held liable in case a winner cannot receive a prize due to an incorrect, false or invalid e-mail address, mailing address and/or phone number.