

GENERAL TERMS OF THE PROMOTIONAL CAMPAIGN “EXPERIENCE THE MAGIC OF WEMBLEY”

1. PROMOTIONAL CAMPAIGN

1.1. The Campaign “EXPERIENCE THE MAGIC OF WEMBLEY” (*referred hereinafter as “the Campaign” and/or “Promotional campaign”*) is organized and conducted by UniCredit Bulbnak AD, with UIC 831919536, having its seat and registered address in Sofia, Vazrazhdane region, 7 Sveta Nedelya Square (*referred to hereinafter as the “Organizer” or “Unicredit Bulbank”*), with the assistance of Mastercard Europe SA, a Belgian joint stock company (*referred to hereinafter as “Mastercard”*). Prizes under the Campaign shall be provided with the assistance of MACCAN ERIKSON SOFIA OOD, with UIC 121003246, having its seat and registered address in Sofia, 23 Shipka Str. (*referred to hereinafter as the “Agency”*).

Mastercard is not an Organizer of the Campaign and shall not bear any liability before state institutions, natural persons or companies, including the participants in the Campaign in connection with the conditions for participation and the Campaign mechanism.

1.2. The promotional campaign is conducted in accordance with the following Campaign General terms (*referred to hereinafter “General terms”*).

2. DEFINITIONS

For the purposes of these General terms:

Mastercard CARD - valid debit or credit Mastercard issued by UniCredit Bulbank to an individual or a legal entity before the start of the Campaign;

CARDHOLDER – any adult natural or legal entity who is the holder of a valid debit or credit Mastercard issued by UniCredit Bulbank before the start date of the Campaign;

PARTICIPANT is a cardholder who has performed at least 5 payments with Mastercard Card totally amounting to at least BGN 150 (one hundred and fifty) in the term of the Campaign;

WINNER is a Participant, whose name has been drawn as winning.

3. GENERAL TERMS OF THE PROMOTIONAL CAMPAIGN

3.1. The General terms are drawn up according to the requirements of the Bulgarian legislation and published on the website <https://unicreditbulbank.bg/bg/individualni-klienti/bankovi-karti/promotsii-po-karti/mastercard-priceless/>, where they will be available during the whole duration of the Promotional Campaign in a way that allows them to be stored and reproduced.

3.2. The Organizer reserves the right to unilaterally amend or change these General terms, and the changes will take effect after their publication on the website <https://unicreditbulbank.bg/bg/individualni-klienti/bankovi-karti/promotsii-po-karti/mastercard-priceless/>

3.3. By participating in the Promotional Campaign, the Participants are bound by these General terms and agree to comply with the General terms of the Promotional Campaign.

3.4. The promotional campaign and General terms are concluded in accordance with the legislation of the Republic Bulgaria. The Bulgarian legislation shall apply to the General terms not settled in these General terms.

3.5. In case that a participant does not agree with these General terms, the participant should terminate his/her participation in the Promotional Campaign. The termination of the participation in the Promotional Campaign is done with an explicit written application sent to the Organizer at the following e-mail address: CallCenter@UniCreditGroup.Bg

4. TERM OF THE CAMPAIGN

4.1. The Promotional Campaign is conducted as follows: from 00:00 on 15.03.2024 to 23:59 on 28.04.2024.

The Organizer reserves the right to extend the period of the Promotional Campaign or to terminate the Promotional Campaign ahead of schedule amending these General terms as the changes will take effect after their publication on the website <https://unicreditbulbank.bg/bg/individualniklienti/bankovi-karti/promotsii-po-karti/mastercard-priceless/>.

5. RIGHT OF PARTICIPATION

5.1. Right to participate in the Promotional Campaign has any natural person every individual, that is at least 18 years old, and legal entity who has accepted the General terms and who meets the additional conditions described below.

5.2. The right to participate in the Promotional Campaign is available to any natural adult person or legal entity who is holder of a valid debit or credit Mastercard card, issued by UniCredit Bulbank prior the date of the Campaign – 15.03.2024 and performs with its Mastercard card during the term of the Campaign at least 5 transactions totally amounting to at least BGN 150 (one hundred and fifty). Each 5 transactions totally amounting to at least BGN 150 represents a separate participation in the Promotional campaign. Each participant may realize unlimited number of transactions which increases the chance of receipt of a prize but may win only one prize under the Promotional campaign.

5.3. Employees of the Organizer, Agency and Mastercard, their subsidiaries, affiliates, participants who take action in the organisation and conduction of the Campaign, as well as members of their families (children and spouses) can't participate in the Promotional Campaign.

5.4. The Organizer has the right at its discretion and without notice to exclude a participant from the Campaign, including, not only if the Participant does not match the conditions for participation specified in these General terms and/or if it violates any of the General terms of the Promotional Campaign.

6. PROMOTIONAL CAMPAIGN MECHANISM

6.1. The Participant who has complied with the conditions described in p. 5.1 and p. 5.2 automatically participates in a raffle for winning a prize in the Campaign.

6.2. The Organizer will draw the winning names up to 2 business days after the end of the Campaign period in the presence of a notary.

6.3. The Winning names are drawn on the basis of encrypted information by means of specialized software.

6.4. After the winning names are drawn, the Organizer will contact the winning participants and, upon obtaining their consent, provide their contact details necessary to the Agency for the purpose of delivering the prizes. The consent shall be provided by registration in the Campaign's page. During the process of the registration each participant shall become familiar with this General terms and conditions and Agency's Policy for the Processing of Personal Data in Campaigns (hereinafter referred to as the "Privacy Policy"). Upon submission of the registration form, the respective PARTICIPANT shall be deemed to have accepted and agreed to comply with the General Terms and Conditions and the Privacy Policy.

6.5. The Agency in its capacity of administrator of the prizes, contacts the winners regarding the conditions for receiving the prize.

7. DESCRIPTION OF THE PRIZES. DRAWING PRIZES

7.1. The prizes in the Promotional campaign represent:

7.1.1. **6 double packages for a visit to the UEFA CHAMPIONS LEAGUE 2023-2024 final in London** which include the following:

- 2 (two) tickets for the 2023–24 UEFA CHAMPIONS LEAGUE final in London;
- Plane tickets for the period 31.05.2024 – 02.06.2024 Sofia-London-Sofia;
- Hotel accommodation (double room) for 2 (two) nights;
- Insurance.

The type of the airplane tickets and hotel accommodation shall be at the discretion of the Agency. Changes of the date and location of the final, respectively of the airplane tickets are possible.

For the purposes of obtaining the prize under p. 7.1.1. each winner and its companion must hold valid international passport as of the moment of providing the necessary personal data for obtaining of the prize. The passports must be valid at least until the end of the calendar 2024 year.

7.1.2. 80 original UEFA footballs.

The prizes under p. 7.1.2. shall be provided in 30-day term after 01.09.2024 upon receipt of the necessary data.

7.2. The prizes are awarded at the end of the campaign through a random drawing in the order provided in p. 6.2. When a winner is drawn, 3 reserve participants will also be drawn.

7.3. Within 5 working days as of the date of the draw of the winners in accordance with p. 7.2, the Organizer contacts them by e-mail and a phone call.

7.4. The winners must confirm the receiving of the prizes in period of 2 calendar days after the notification, by sending an email to the Organizer and the Agency.

7.5. The receiving of the prizes will be specified with the Agency.

The prizes under p. 7.1.2. shall be provided upon receipt of the necessary data by courier company at the account of the Agency.

7.6. Every Winner must voluntarily submit the necessary personal data:

- for obtaining the prize under p. 7.1.1. – no later than 10.05.2024;

- for obtaining the prize under p. 7.1.2. – no later than 10.05.2024.

7.7. Prize packages (and associated tickets) are personal to the winner(s) and the sale or offering for sale, transfer, resale, donation, or exchange of any tickets and/or part of any of the prize packages is strictly prohibited. The Organizer reserves the right to cancel tickets and withdraw or make void any and all prize elements if this term is not complied with.

7.8. Winners and their companions acknowledge and agree upon obtaining the prize under p. 7.1.1. that they are subject to the full terms and conditions of the tickets which form part of their prize, which are stipulated by the organizer of UEFA CHAMPIONS LEAGUE 2023-2024 final, respectively of the venue of the final. Failure to comply with any of the terms and conditions may result in refused entry, or the ticket holders being required to leave the final.

The prize under p.7.11. may be obtained by the winner and its companion only in compliance with the requirements of the legislation regarding personal identification documents, border requirements, leaving and returning to Bulgaria, entering, staying and departure from the United Kingdom of Great Britain as well as in compliance with the instructions and requirements of the organizer of UEFA CHAMPIONS LEAGUE 2023-2024, the hotel, and all other providers of goods and services included in the prize. Only the winner and its companion shall be held liable for the performance of the legal and other requirements for utilization of the prize.

7.9. If a winner does not provide a document or does not perform the conditions on obtaining the prize (for example does not provide the necessary personal data in the indicated term, does not hold valid international passport, etc.) the Organizer is entitled to refuse the provision of the prize to the respective winner and may provide it to reserve winner.

7.10. If a Winner cannot be found by the Organizer or the Agency, refuses to receive the prize, does not confirm that he/she wishes to receive it within 2 calendar days after the notification for winning the prize, or does not provide the necessary assistance within the meaning of these General terms in connection with obtaining the prize, the participant loses the right to receive the prize. In such case the prize will be given to a reserve participant, who will be notified under conditions described above.

8. DECLARATION OF THE PRIZES UNDER THE INCOME TAXES OF INDIVIDUALS LAW

8.1. In accordance with the Law of Income taxes of individuals, provision of prizes of value more than BGN 100 is subject to taxation. The tax is declared and paid by the Agency.

9. PRIVACY DATA PROTECTION

9.1. The personal data of the winners is processed after it has been provided voluntarily by the winning participant for the purposes of prize delivery and payment of taxes due under the Bulgarian legislation.

9.1.1. For the purposes of contacting the winning participants the Organizer shall provide the Agency with three names, phone number and email of the winning participant.

9.1.2. The storage and processing of the personal data of the Campaign Participants is carried out in accordance with the requirements of the applicable legislation and the Privacy Policy of the Agency (published at <https://www.mccann.bg/mccann-sofia-privacy-policy/>) Before participating in the Campaign, each person should familiarize themselves with the said policy.

9.2. Each winner agrees to the processing of personal data provided by him in a declaration under p. 7.6 and their storage on the territory of Bulgaria by the Agency. This personal data is provided for campaign purposes, for provision of the prizes and payment of the respective tax due in relation to the provision of the prizes.

9.3. The Agency declares that, it will not provide personal data to third parties, except for the purposes of the current campaign or when this is regulated by the law. The winner has the right to withdraw at any time his agreement for personal data processing.

9.4. The winner has the right to access the personal data processed by the Agency and has the right to request deletion, correction or blocking of the data by submitting a written application to the Agency at the address of management, personally by the individual, authorized representative of the legal entity or explicitly authorized by person by a notarized power of attorney, or by sending an email to the following address: office@mccann.bg

9.5. The refusal or withdrawal of consent for the collection, processing and usage of personal data of a winner may be result of inability to get the prize, provided by the Promotional campaign.

9.6. In case of violation of his/her rights under this section every participant has the right to refer to the commission for personal data protection.

9.7. Personal data disclosure.

Personal data may be disclosed to the following recipients:

- National revenue agency – with a view to payment of the tax due in relation to the provided prize (if required by law) and compliance with the requirements of applicable law.
- Other public authorities – in cases when its regulated by the current law.
- Service providers – for example couriers;
- OCTAGON WORLDWIDE LIMITED (СЕДАЛИЩЕ: 99 CLIFTON STREET, LONDON EC2A 4LG, UNITED KINGDOM) – for the purpose of delivering tickets for final of UEFA CHAMPIONS LEAGUE 2023–24;
- Other administrators of personal data, who provides relevant services – banks, auditors, lawyers, professional consultants, insurance agencies and other – when its necessary for the legal interests of the Agency with a view to providing a certain service in connection with its activity.

9.8. Personal data, necessary for paying the tax will be processed in period of 10 years or until expiration of the limitation period for performance of the Organizer's legislative obligation. Every other personal data will be deleted in period of 5 years after the end of the Campaign. The campaign is considered ended with the awarding of the prize. However, some personal data could be deleted earlier - for example, in the event of withdrawal of consent, if the law requires the Agency to delete data when the Agency deems that it does not need certain personal data for certain purposes.

9.9. Rights of data subjects

With the reference to his/her personal data, every winner has the following rights:

- Right to access: right of the winner to receive confirmation if there is a personal data processing, related to him/her, and if so, to have a right for access to such information, related to him and a copy of this data.
- Right to edit and delete: the winner has the right to be able to make a request to the Agency to edit or delete personal data, related to him/her;
- Limitation of the processing: the winner has the right to request limitation of processing of personal data, related to him/her.
- Right to protest: the winner has the right to protest against personal data processing on the basis of legitimate interest.

- Right of portability: the winner who has voluntarily provided his/her personal data may request from the Agency to receive his/her personal data in an appropriate format and/or to transfer them to another personal data controller;
- Right to withdrawal of agreement: the winner has the right to withdraw his/her's agreement for processing of personal data, without prejudice to the lawfulness of processed data on the basis of the consent before it is withdrawn.

9.10 Further information of processing of personal data on part of the Agency may be found here: <https://www.mccann.bg/mccann-sofia-privacy-policy/>

10. END OF THE PROMOTIONAL CAMPAIGN

10.1. The Organizer has irrevocably right to end the Promotional campaign at any time, no matter of the reason. In these cases, no compensation is due to the Participants.

11. RESPONSIBILITY

11.1. The Agency, the Organizer and Mastercard are not responsible and cannot be involved as a party to legal proceedings, related to the inability to use the prize, which occurred due to reasons beyond their control.

11.2. The Agency, the Organizer and Mastercard are not responsible for technical problems, related to participation in the Campaign which occurred due to reasons beyond their control. The AGENCY and Mastercard shall not be held liable for actions of third parties – such as courier companies, service suppliers, etc.

11.3. The Agency, the Organizer and Mastercard are not responsible and will not owe any compensation for improper use or provision of personal data on part of the Participants when participating in the Campaign.

11.4. The Agency is responsible for the prize draw and delivery process. Although Mastercard facilitates the delivery of these services provided the Agency, Mastercard assumes no responsibility for the fulfilment or provision of prizes. The Agency is solely responsible for providing the services and customer complaints should be raised directly with the Agency.

11.5. The Organizer is responsible for the communication of these General Terms to cardholders and obtaining/managing their consent under the terms of its agreements with them.

12. LITIGATION

12.1. All disputes arising between the Organizer and the Participants in the Promotional Campaign will be settled by mutual consent. If this is not possible, the parties have the right to take the dispute to the competent Bulgarian court in Sofia under the laws of the Republic of Bulgaria.

12.2. Disputes from Participants in connection with the conduct of the Promotional Campaign, which arise during the Campaign, may be sent in writing or by e-mail to the addresses specified in these General terms . A Participant must send the contest within 30 days from the end date of the Promotional Campaign. After this date, disputes will not be considered.

12.3. These General terms are binding on all Participants and winners in the Promotional Campaign and the decisions of the Organizer are final on all issues related to the Promotional Campaign.

In case of questions and complaints the Organizer determines the following contacts:

Email: CallCenter@UniCreditGroup.Bg

In case of questions the Agency determines the following contacts:

Email: office@mccann.bg