

## **Official rules of the prize game "Pay your Taxes through Bulbank Mobile and You Can Win", organised by UniCredit Bulbank AD**

### **SECTION 1: GAME ORGANISER**

1.1. UniCredit Bulbank AD with Unified Identification Code (UIC): 831919536, hereinafter referred to as the "Organiser" or the "Bank", organises the "Pay your Taxes through Bulbank Mobile and You Can Win" prize game (hereinafter referred to as the "Game"/"Game") for the payment of taxes and fees through the **"Taxes and Fees"** menu in the mobile banking application of UniCredit Bulbank AD – **Bulbank Mobile** during the period and under the conditions specified in these Official Rules.

1.2. These Official Rules of the Prize Game organised by UniCredit Bulbank AD are published on the corporate website of UniCredit Bulbank AD and are available for the entire period of the Game: <https://www.unicreditbulbank.bg>

1.3. The Organiser has the irrevocable right unilaterally to terminate or extend the Campaign at any time, without giving reasons, as well as to change the Official Rules, in the case of force majeure, only after prior notification of the changes by disclosing such on the site: <https://www.unicreditbulbank.bg>. In these cases, no compensation is owed to the participants.

### **SECTION 2: CONDITIONS AND MECHANISM FOR PARTICIPATION IN THE GAME**

2.1. All adult physical persons with the status of "consumers" within the meaning of the Payment Services and Payment Systems Act who at the date of launch of the Game (March 05, 2026) have a contract for payment services with the Bank and use the free mobile banking application Bulbank Mobile, which can be activated after the start of the Game, have the right to participate in the Game.

2.2. In order to participate in the Game, the consumer must make at least one tax and/or fee payment through their Bulbank Mobile mobile banking app from the "Payment of taxes and fees" menu within the specified period. Each customer is entitled to participate for one prize regardless of the number of payments made.

2.3. Participation in the Game is not related to the purchase of a banking product or service, but only to the completion of a tax and fee payment transaction, for which a fee is due in accordance with the Bank's tariff for physical persons.

2.4. Every client of the bank, who fulfils the conditions referred to in 2.1. and 2.2. above, automatically receives the right to be included in the prize draw during the period of the Game, and by making at least one tax and fee payment through its mobile banking application Bulbank Mobile, the client accepts these Official Rules and the conditions for participation in the Game. In the event that a client of the Bank, who fulfils the conditions in this Section, does not wish to

continue their participation in the Game, they must declare their explicit disagreement at a branch of the bank or by calling the Customer Contact Centre of UniCredit Bulbank AD.

2.5. Employees of UniCredit Bulbank AD and its subsidiaries are not entitled to participate in the Game.

### **SECTION 3: DURATION OF THE GAME**

3.1. The Game starts at 0:00 on March 05, 2026 and continues until 23:59 on April 04, 2026.

### **SECTION 4: PRIZES**

4.1. The Organiser will provide the following prizes on the basis of a prize draw:

- **20 vouchers worth EUR 50 for shopping at Ozone.** The vouchers are valid for online purchases from Ozone's website.

4.2. The prizes provided in the Game cannot be exchanged for their cash equivalent.

4.3. The prize received is deemed income not subject to declaration by the winners in the annual tax return under Art. 50 of the Personal Income Tax Act, since the prizes are subject to final tax.

### **SECTION 5: PRIZE DRAW AND NOTIFICATION OF WINNERS**

5.1. The winners of the Game will be drawn on a lottery basis in the presence of a notary on May 08, 2026.

5.2. In addition, 20 (twenty) reserve winning participants will be drawn on a lottery basis.

5.3. The winning participants will be notified of the prize they have won by a representative of the Bank by telephone call, according to the available contact details of the persons in the banking information system, unless they have explicitly declared their opt-out to participate in the Game, in accordance with Section 2, item 2.4. above.

5.4. In the event that a winning participant is not contacted within 48 (forty-eight) hours of the telephone call, the first reserve winning participant shall be considered the winner, and the method of notification shall be the same. In the event that the winner does not respond within the deadline referred to in this item, the second reserve winning participant shall be considered the winner, and the same steps to notify them will be taken, etc.

5.5. After the explicit consent of the winner during a call from the Customer Contact Centre, their names or initials will be published on the corporate website of UniCredit Bulbank AD – [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg).

5.6. UniCredit Bulbank AD does not bear responsibility in the event that a winner of the Prize Game as a client of the bank has provided incorrect or outdated contact details.

### **SECTION 6: PRIZE DISTRIBUTION**

6.1. The prizes will be awarded to the winning participants in a branch of the Bank suitable for them, and which is explicitly indicated by each client when notified of the prize. The winner will be able to receive their prize after signing the protocol which will be provided to them by a representative of the bank.

6.2. When awarding the prize, photographs of the winner with the respective prize will be taken if the client gives their consent and signs a declaration in a form for this purpose in the respective bank branch.

6.3. Upon receipt of the prize, the winning entrant will be required to present an ID to identify themselves as the winner of the Game.

6.4. In the event that a selected winning participant declares their disagreement to further participate in the Game, respectively to provide data for receiving the prize won by them, the Organiser will not be able to award the prize won by the participant and does not owe any compensation.

## **SECTION 7: PROCESSING OF PERSONAL DATA**

7.1. The personal data of the participants in the game will be used by UniCredit Bulbank AD solely to ensure the normal conduct of the Game, including receipt of the prize won, and in accordance with the requirements of the applicable legislation in the field of personal data protection.

7.2. The organiser of the Game is UniCredit Bulbank AD with Unified Identification Code (UIC): 831919536, having its registered office and headquarters address in the city of Sofia, 7, Sveta Nedelya Square, Tel. 0700 1 84 84.

7.3. For the purposes of conducting and participating in the Game, the Organiser collects and processes information constituting personal data about the participants such as: names, contact details, customer phone number or e-mail address.

7.4. When awarding a prize to a participant, in compliance with the requirements of the tax legislation, personal data will be processed for the purposes of declaring the taxable income (names, ID number and other data required under the tax legislation). The personal data processed for the purposes of complying with the requirements of tax legislation will be provided to the relevant state revenue authorities.

7.5. In the event that a participant to whom a prize has been awarded does not agree with the processing of their personal data for the purposes of declaring the prize received to the relevant tax authorities under the applicable tax law, they must explicitly declare their disagreement to the Organiser. The participant may declare their disagreement when notified of the prize won by telephone or by notifying the Organiser by calling the Customer Contact Centre at Tel. 0700 1 84 84 or visit a convenient bank branch/office within 5 (five) business days of the notification of the prize. When expressing disagreement with the processing of their personal data for the purposes of declaring under the Personal Income Tax Act a prize received, the participant is not entitled to further participation in the Game or to receive a prize.

7.6. For the purposes of sending the prize on the part of the Organiser and receiving it with the consent of the winning participant, personal data such as names, contact details: phone, e-mail address of the participant will be processed.

7.7. The personal data of the non-winning participants processed only for the purposes of conducting the Game will be deleted by the Organiser immediately after the drawing of the winners on the date specified in Item 5.1.

7.8. The personal data of the winning participants, processed only for the purposes of conducting the Game, will be deleted after the expiration of one year from the end of the Game and the data necessary for tax purposes will be stored in accordance with the procedure, requirements and within the terms of the applicable tax legislation.

7.9. Each participant in the Game has the right to request access to correct, delete or restrict the processing of their personal data, as well as the right to data portability, as well as may object to processing based on a legitimate interest.

7.10. Participation in the Game is entirely voluntary and each participant has the right to refuse to participate in the Game in accordance with Item 2.4. In this case, such participant loses the right to continue to participate in the Game, or to receive a prize won.

7.11. The Personal Data Protection Officer of UniCredit Bulbank AD may be contacted by email: [DPO@UniCreditGroup.BG](mailto:DPO@UniCreditGroup.BG) or at: 7, Sveta Nedelya Square, Sofia 1000, Republic of Bulgaria.

7.12. A participant in the Game who believes that their rights regarding the processing of personal data have been violated may file a complaint with the Commission for Personal Data Protection at: 2 Tsvetan Lazarov Blvd., 1592, Sofia, Republic of Bulgaria.

7.13. Clients of UniCredit Bulbank AD may receive the full information regarding the personal data processed, in accordance with Regulation (EU) 2016/679, at the following internet address: [www.unicreditbulbank.bg](http://www.unicreditbulbank.bg) in the Personal Data Protection section, as well as in person at a convenient bank branch.

## **SECTION 8: GENERAL PROVISIONS**

8.1. The Bank shall provide the prizes to the winning participants in the form in which they are received by the respective supplier.

8.2. The Bank shall not be responsible for the quality, suitability and proper functioning of the goods/services purchased from/provided to the winning participants with the prizes provided for in this Game. The responsibility for this, as well as for their warranty support and/or claim, lies entirely with the respective trader and/or manufacturer.

8.3. The Bank shall not be liable in the event of the voucher being unusable for purchasing items due to force majeure, actions of third parties, or changes in the conditions of the voucher issuer. By participating in the game, the winner accepts all conditions, including restrictions related to the availability of products and services.

8.4. The Bank shall not be liable in the event that the prize cannot be received due to the inability of the winning participant and/or their representative to be identified upon receipt of the prize or part of it in the order above or due to other technical and/or legal obstacles.

8.5. The Bank shall not be liable in the event that a winner is unable to receive a prize due to an inaccurate, incorrect or invalid email address and/or contact phone number provided in the banking information system.