

Official Rules of a game with prizes “Register your Bulbank Mobile code”, organized by UniCredit Bulbank AD

SECTION 1: ORGANIZER OF THE GAME

1.1. UniCredit Bulbank AD, with UIC 831919536, hereinafter referred to as “the Organizer” or “the Bank”, organizes a game with prizes (hereinafter referred to as “Game”/“the Game”) for registration through a special form on the website of the Bank of promo codes generated in the application Bulbank Mobile for the period specified in these Official Rules.

1.2. The present Official Rules are published on the corporate website of UniCredit Bulbank AD: www.unicreditbulbank.bg and are available for the entire period of the Game.

1.3. The Organizer has the irrevocable right to terminate or extend the Game at any time as well as to amend its General Terms and Conditions in case of occurrence of force majeure circumstances, only after publishing a preliminary notice for the changes on the website: www.unicreditbulbank.bg. In such cases no compensation is payable to the participants.

SECTION 2: MECHANISM AND TERMS AND CONDITIONS FOR PARTICIPATION IN THE GAME

2.1. Eligible to participate in the Game are all individuals of legal age who are clients of the bank and have activated the mobile banking service Bulbank Mobile before 00:00 h. on 11.12.2017 and who, during the period of the Game and under the terms and conditions below, have registered on the web page of the Game their individual promo code, received as a message in the mobile banking application Bulbank Mobile.

2.2. Every user of the service Bulbank Mobile who is duly registered before 00:00 h. on 11.12.2017 will receive a message via the application Bulbank Mobile, which will contain a personalized code for participation in the Game. This code has to be registered on <https://www.unicreditbulbank.bg/en/fastbank/bulbank-mobile/>, where the customer fills in a special form in order to be included in the Game.

2.3. Each successfully registered code for participation in the Game entitles the respective participant to be included both in the prize draw for the respective subperiod in which the registration was done and in the draw of the big prizes, which will take place at the end of the Game.

2.4. Every customer with a promo code has the right to register it only once during the respective subperiod of the Game.

2.5. The promo code that the customers of Bulbank Mobile receive through the application at the beginning of the Game can be used for registration during any of the subperiods specified in section 3.

2.6. The participants who have won a prize during one subperiod of the Game have the right to participate also in the prize draws during the rest of the subperiods until the end of the Game, for which purpose they need to register anew their promo code as per the procedure specified in Art. 2.2.

2.7. By filling in the registration form on the website of the Bank, in accordance with the requirements in section 2 of these Official Rules, the customers of the Bank are deemed to have agreed with and accepted these Official Rules and agree to comply with the terms and conditions of the Game.

2.8. In case when filling in the form for participation in the Game the participant enters false data and/or fills in inaccurately his/her personal code for participation, send to him/her in a message in Bulbank Mobile, he/she will not be admitted to participation in the Game and to the prize draw.

2.9. Employees of UniCredit Bulbank AD are not eligible to participate in the game.

SECTION 3: DURATION OF THE GAME

3.1. The Game starts at 00:00 h. on 11.12.2017 and lasts until 23:59 h. on 31.01.2018 and will be divided into 4 subperiods, as follows:

- **First subperiod:** 11.12.2017 – 24.12.2017;
- **Second subperiod:** 25.12.2017 – 07.01.2018;
- **Third subperiod:** 08.01.2018 – 21.01.2018;
- **Fourth subperiod:** 22.01.2018 – 31.01.2018;

SECTION 4: PRIZES

4.1. The Organizer will provide to the winners the following prizes:

- **For each subperiod (the subperiods are four in total) of the Game, the following prizes will be given:**

- **100 subscriptions for a 2-month free access to HBO Go (www.hbogo.bg)** in the form of a promo code (a total of 400 prizes for the entire period of the game);
- **1 voucher for a holiday by choice in the amount of BGN 300** (a total of 4 prizes for the entire period of the game);
- **Two big prizes at the end of the game period** – two winners will receive Apple iPhone X.

4.2. Pursuant to Art. 13, para. 1, item 21 and Art. 35, item 2 of the Personal Income Tax Act (PITA), the monetary prizes, regardless of their amount, and the non-monetary prizes from games of chance, with value of more than BGN 30.00, are taxable income for the individual who receives them. The Bank shall pay the tax due on the taxable income and the individual shall be provided with a relevant standard statement that the Bank has paid the tax.

4.3. The individual who has won a monetary or non-monetary prize from a game of chance might become obliged to declare as a received income the monetary prize or the BGN equivalent of the acquired non-monetary prize, as well as the tax paid by the Bank, with the annual tax return under Art. 50 of PITA, which shall be accompanied by the statement issued by the Bank.

4.4. The annual tax return shall be submitted within the terms and pursuant to the procedure stipulated in PITA.

SECTION 6: INFORMING THE WINNERS IN THE GAME

6.1. The names of the winners will be drawn in a lottery in the presence of a notary pursuant to the following scheme:

- **Date 04.01.2018** – draw of the winners for the first subperiod of the Game (11.12.2017 – 24.12.2017);
- **Date 10.01.2018** – draw of the winners for the second subperiod of the Game (25.12.2017 – 07.01.2018);
- **Date 24.01.2018** – draw of the winners for the third subperiod of the Game (08.01.2018 – 21.01.2018);
- **Date 06.02.2018** – draw of the winners for the fourth subperiod of the Game (22.01.2018 – 31.01.2018) and of the winners of the big prizes, with use of data for the entire period of the Game (11.12.2017 – 31.01.2018);

6.2. In addition, 50 reserve winners will be drawn in a lottery for the prizes given in each subperiod and 5 more reserve winners will be drawn for the big prizes.

6.3. All winners will be informed about their prizes with a message in the application Bulbank Mobile. After the sending of the messages, each winner will receive a phone call as well from a representative of the Bank.

6.4. In case a winner cannot be reached within 48 (forty-eight) hours from the phone call and/or from the the sending of an e-mail, the person to be considered winner will be the first reserve, who will be informed in the same way. In case the latter too does not respond within the term specified in this item, the second reserve shall be considered the winner and the same steps for his/her informing shall be undertaken.

6.5. Upon receipt of the explicit consent of the winners, verified with the Statement of Acceptance under Section 7, their names or initials will be published on the corporate website of UniCredit Bulbank AD – www.unicreditbulbank.bg.

6.6. UniCredit Bulbank AD is not responsible in case a winner in the game with prizes as a customer of the Bank has provided false or outdated contact information.

SECTION 7: DISTRIBUTION OF THE PRIZES

7.1. The prizes will be sent to the winners via a courier service to the address entered in the system of UniCredit Bulbank AD or to a receiving address explicitly specified by the customer at the time he/she was informed about the prize.

7.2. To receive his/her prize, the winner has to sign a statement of acceptance, which will be provided to him/her by the courier.

7.3. Upon receiving the prizes, the winners have to present their ID documents in order to identify themselves as winners in the game.

SECTION 8: PROCESSING OF PERSONAL DATA

8.1. The personal data of the participants in the game will be used by UniCredit Bulbank AD only for ensuring the normal course of the Game, including for receiving the won prize and in accordance with the requirements of the Law on Personal Data Protection.

8.2. The participants' personal data are provided voluntarily and each participant in the game has the right to refuse any further communication for the purposes of direct marketing at any time by sending a written request to the Bank.

SECTION 9: GENERAL PROVISIONS

9.1. The Bank shall not be liable for the quality of the prizes provided in this game and the responsibility for claims and realization of the guarantee liability shall be borne by the respective trader and/or manufacturer.

9.2. The Bank shall not be held liable in case the prize or any part of it cannot be received because of impossibility for the winner and/or his/her representative to be identified when receiving the prize or part of it pursuant to the above provisions or because of any other technical and/or legal obstacles.

9.3. The Bank shall not be held liable in case of impossibility for a winner to receive his/her prize because of provided incorrect, false or invalid email address, mailing address and/or contact phone.