

Official rules of a game with prizes MasterCard UEFA 2016 – 2017“, organized by UniCredit Bulbank AD with the support of MasterCard.

SECTION 1: ORGANIZER OF THE GAME

1. The game is organized by UniCredit Bulbank AD with UIC 831919536, hereinafter referred to as the “Organizer”.

2. The Organizer has the irrevocable right to cancel the Game at any time in its capacity as an organizer, announcing this in accordance with item 1 in case of occurrence of force majeure circumstances. In such cases no compensation is payable to the participants.

3. The current Official Rules are published on the corporate website of UniCredit Bulbank AD: www.unicreditbulbank.bg

SECTION 2: MECHANISM FOR PARTICIPATION IN THE GAME

1. Eligible for participation in the game are all individuals of legal age who have

- activated a new credit card MasterCard Standard or MasterCard UEFA of UniCredit Bulbank AD and have made at least one transaction with it during the respective period of the campaign;
- have already issued debit and/or credit cards Master Card and Maestro of UniCredit Bulbank AD and have performed transactions with them during the respective period of the campaign.

2. With the activation of a new credit card MasterCard Standard or MasterCard UEFA and the performing of one transaction with it, as well as upon performing payments with MasterCard Standard and Maestro cards issued before the start of the campaign, the customers shall be automatically included in the game with prizes, unless they specifically state that they do not want to participate in it in a branch of the bank or via phone call to the Call Center.

3. For every five transactions performed by bank cards (credit and debit) MasterCard and Maestro during the respective period of the campaign, the Customer has a right of one participation in the game (for example: 5 transactions

- 1 participation, 10 transactions - 2 participations, 15 transactions - 3 participations, etc.)

4. The transactions which are admitted to participation in the game with prizes are as follows:

- **All kind of payments on POS devices** – both the contact and the contactless transactions;

- **Payments performed via ATM** (for example payment of utilities), excluding cash withdrawal transactions and direct debiting.

5. Every Customer who has won a prize for the respective period of the game shall be entitled to participate in the next withdrawals of prizes during the other periods.

6. The prizes are material and cannot be transferred or substituted for their monetary equivalent.

7. Not eligible for participation in the game are employees of UniCredit Bulbank AD.

SECTION 3: DURATION OF THE GAME

The game will be conducted within six successive months (since October 2016 up to March 2017, incl.) which will be divided in three two-month sub-periods.

- First period: 01.10.2016 – 20.11.2016
- Second period: 21.11.2016 – 31.01.2017
- Third period: 01.02.2017 – 31.03.2017

SECTION 4: PRIZES

1. For the whole period of the game 18 packs in total will be distributed, each of which containing 2 tickets for UEFA Champions League football matches

2. After every period of the game 6 packs will be distributed for UEFA Champions League football matches, out of which 3 packs will be intended for customers with newly issued credit cards MasterCard Standard or MasterCard

UEFA and 3 packs will be for customers who have performed transactions with MasterCard and Maestro cards.

3. The prizes will be distributed as follows:

- **Prizes for the first period of the game:** 6 packs with tickets for the football game Paris Saint-Germain - Ludogorets on 06.12.2016.

- **Prizes for the second period of the game:** 6 packs with tickets for the quarter finals of UEFA Champions League;

- **Prizes for the second period of the game:** 6 packs with tickets for the semifinals of UEFA Champions League;

SECTION 5: INFORMING THE WINNERS IN THE GAME

1. The names of the winners will be drawn in a lottery at the beginning of the month following the respective period of the game in the presence of a notary. The dates of drawing are:

- First drawing: 22.11.2016
- Second drawing: 08.02.2017
- Third drawing: 06.04.2017

2. The winners will be notified about the prizes won by them via phone calls from the Call Center of the Bank.

3. After a specific consent received from the winners their names or initials from them will be published on the corporate website of UniCredit Bulbank AD – www.unicreditbulbank.bg.

4. UniCredit Bulbank AD is not responsible in case a winner in the game with prizes as a customer of the bank has provided false or outdated contact information.

SECTION 6: DISTRIBUTION OF THE PRIZES

1. Prizes will be sent through a courier to the winners in exchange for a signed acceptance protocol to the mailing address listed in the system of UniCredit

Bulbank AD or to an address for receipt explicitly indicated by the customer during the notification about the prize.

2. When they receive the prizes, the participants winners have to present an identification document in order to identify themselves as winners from the game through a check of the personal information presented by them in advance.

SECTION 7: PROCESSING OF PERSONAL DATA

1. Personal data of the participants in the game will be used by UniCredit Bulbank AD only for the ensuring of the normal course of the game, including the receiving of the prize, in accordance with the requirements of the Law on Personal Data Protection.

2. The providing of personal data of the participants in the game is voluntary and every participant has the right to reject any following communication at any time.